

DISPLAY WEEK 2024

May 12-17, 2024
(Exhibition May 14-16)
San Jose, California



Organized by:



Sponsorship Opportunities

Curated Sponsorship Packages

Special curated packages to provide the highest visibility and allow you to build the greatest brand presence across multiple channels before and during the show.

Leading Sponsor (3) \$30,000

Benefits include thought leadership, networking and branding opportunities throughout the show

Major Sponsor (5) \$15,000

Exclusive branding, networking and onsite targeted opportunities

Supporting Sponsor (8) \$7,500

Onsite targeted branding and networking benefits



Conference Sponsorship Opportunities

Target your audience and promote your brand and products to select audiences through our premier conferences.

Technical symposium title sponsor \$25,000

Benefits include logo backdrop, onsite signage, mention in all conference communications and literature
VIP admission tickets

Symposium industry/track \$8,000; \$5,000

Benefits include onsite signage, mention in marketing communications and literature table
VIP admission tickets to attend sponsored sessions

Special Sessions:

Women in Tech panel \$15,000; \$10,000

CEO Forum \$10,000; \$6,000

Young Leadership Conference \$10,000; \$6,000

Benefits include onsite signage, mention in marketing communications and literature table
VIP admission tickets to attend sponsored sessions



Targeted Sponsorship Opportunities

Stand out from the crowd and make a big impact by investing in high-visibility signage at strategic locations throughout the venue

City street pole banners (2)

Branded vertical pole banners in vicinity of the convention center.

Approximately 51 banners total.

- \$23,000 ad on one side.



Targeted Sponsorship Opportunities

San Jose Convention Center Exterior Branding



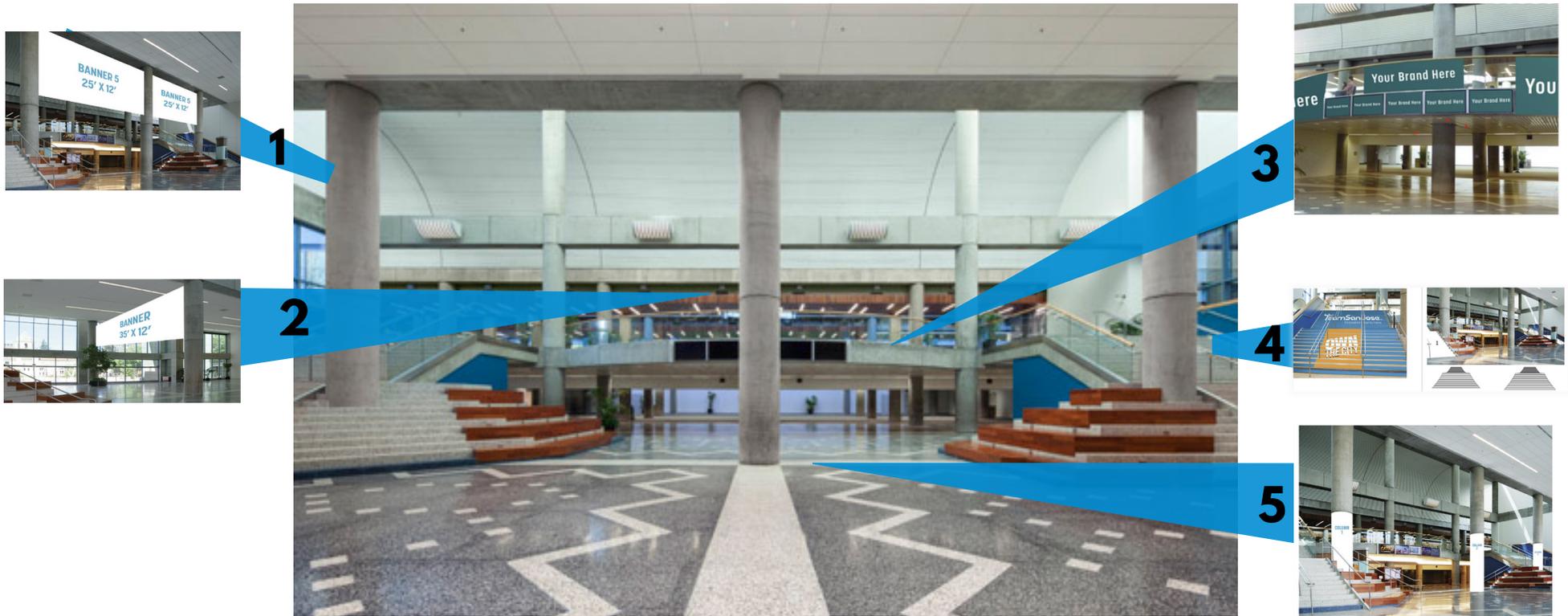
- 1. Top of building banner (1)
\$40,000
- 2. Main entrance banner (2)
\$20,000

- 3. East Marquee outside cling \$20,000
- 4. East Marquee outside cling \$18,000
- 5. East Marquee LED screen rotating ad (5) \$3,800

Fees above include labor cost. Production cost is separate.

Targeted Sponsorship Opportunities

San Jose Convention Center Interior Branding - Street Entrance Level



1. Above staircase banner (2) \$4,500

2. Center lobby banner (1) \$4,800

3. LED screen (4) \$2,000

4. Staircase (2) \$8,500

5. Street level entrance columns (3)

○ Center \$4,000/ Side \$3,500

7. Main entrance door decals \$8,000

Banner fees include labor cost. Production cost is separate.

Targeted Sponsorship Opportunities

San Jose Convention Center Interior Branding - Exhibit Hall Level

- Exhibit hall level glass cling (1)
\$10,000



- 8x10 Lightbox (4) \$9,500



- Inside exhibit hall aisle hanging signs (1) \$10,000
- Floor decal trail to booth (3) \$6,500
- Column wraps (multiple) \$3,500
- Corridor vertical hanging signs (multiple) \$2,800
- LED screen (multiple) \$2,500

Targeted Sponsorship Opportunities

San Jose Convention Center Interior Branding - Lower Level

Location of Display Week 2024 short courses, seminars, and the technical symposium sessions

- Lightbox (multiple) \$8,000
- Double-sided meter panel (multiple) \$1,750
- Staircase (1) \$7,000



Exclusive One-of-a-kind Opportunities

Maximize brand awareness with unique opportunities that provide lasting impressions on Display Week attendees. Unless noted, 1 opportunity per sponsorship only.

New in 2024:

Host a day at Display Week (3 available) **\$20,000**

- Exclusive branding in lobby on sponsored day
- Opportunity to place promoters in lobby to greet visitors
- Option to meet & greet press
- 1 exclusive room to host private event or networking function

Business meeting technology sponsor **\$10,000**

- Stage branding
- Acknowledgement by SID president during keynote address
- Option to feature your company LED screen product

VIP lounge **\$10,000** Social media board **\$10,000**

Exhibit hall entrance unit sponsor **\$10,000** Job fair **\$5,000**



Exclusive One-of-a-kind Opportunities

I-Zone \$20,000

Tuesday happy hour \$15,000

Headshot booth \$15,000

Registration \$15,000

Mobile App \$10,000

Touch screen directory kiosk \$10,000

Press breakfast (2) \$5,000

Tote bag \$15,000

Lanyard \$15,000

Coffee (all show days) \$9,000

Ice cream social (1 day) \$7,500

Popcorn (1 day) \$7,500

Pens \$2,500

Notepads \$2,500

Highlighters \$2,500



We look forward to seeing you at Display Week 2024. Don't miss this extraordinary opportunity to be a part of it!

Contact us for more information about how to make the most of your Display Week investment.

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